

Press Release
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Opportunities are Soaring in Sac City

[Sac City, IA, March 30, 2021] Highlighted by new businesses, housing growth and recreational opportunities for residents and visitors, the past 18 months have proven that Sac City will come out of the pandemic very strong. During times of physical distancing, Sac City united to bring investors together.

Significant accomplishments include business launches for a new tech company, pharmacy, property investment firm, new restaurants, and fiber-optic internet. The momentum continues as a new boutique and coffee shop are opening soon. The city completed improvements to the Sac City Airport and sanitary sewer and water utilities. In addition to new home construction, many homeowners have invested in major home improvements. The façade improvement grant, completed five years ago, continues to inspire facelifts in the central business district. Progressive financial institutions have supported the growth. Upgrades at the city-owned aquatic center, private golf course, community center, and early childhood center provide ample opportunities for families of all sizes. Residents have united to clean up the North Raccoon River to improve local water trails. The 150th Sac County Fair paved the way for new building construction on the historic fairgrounds.

Brandy Ripley, director of Sac Economic Tourism and Development, commented, "Sac City and Sac County are experiencing significant growth at a time when conversations with other counties would indicate that many are struggling to grow."

Sac Development Corporation; Chamber Main Street; and Sac Economic and Tourism and Development continue to partner to pave the way for future growth. The upcoming year will see new home construction, planning for RAGBRAI's overnight stay, informational historic signage in Chautauqua Park, and aggressive marketing to attract even more new opportunities for Sac City.

The Sac Development Corporation is a non-profit organization whose mission is to foster commercial development and promote the Sac City, Iowa area.

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